NCTTA BoNCTTA Board of Directors Meeting, April 14, 2019

In Attendance: Willy Leparulo, Jay Lu, Chris Wang, Joe Wells, Randy Kendle, Brandon Lawrence, Tae Kim, Michael McFarland (Grassroots/Highschool chair)

guests: Alex Tollison, Justin D'Antonio (face and phone), Kagin Lee, Jorge Vanegas, Simon Hsu, Dennis Yanga, Rich Heo, Ariel Chen, Cedric Mosdell, Xinye Ji, David Del Vecchio (40th minute) with Rich Heo

7-0-0 mtg minutes approved

Agenda Items:

NCTTA Goals Discussion (Alumni)

-short on volunteers and money (fundraising); Chris is the "advisor/mentor" of this committee

-Mike Reff to do email campaign, but need a direction first and without one it won't work. -find an ALUMNI Chair--Andy Nguyen maybe to motivate

- a. spam the people from the draw (Cyrus list) to get people to get involved in NCTTA (Committees, Division Directors)
- b. Rebuild the Alumni committee to look at funding and have a "initiative" maybe plug high schools or scholarship schools or the NCTTA scholarship program

One issue is Fundraising

One issue is Volunteers

-2 issues. We get money, it needs to go to our "story" and one area be it (Highschool, scholarship, ncaa, but one). 2nd issue we get volunteers during our "slow" time when NCTTA doesn't have active committees, DD's, etc.

Flooring update

-Got Logan involved to run the logistics of flooring

- -updated board with the storage, transportation of it
- -WL concerned about future champs

-suggestion from JEW what to do for future locations--perhaps make it a part of the bid in future years (saving x amount of dollars)

2019 Champs opinions--good bad and the ugly

<u>Transportation</u>--bus arrivals, rotation wasn't on the ball (hotel to venue), normally CVB handled the routes hotel to venue. <u>Sport Court</u>-- it moved side to side <u>Athlete Experience</u>? <u>Shirts</u>-- team IP <u>Parking fees</u>- more upfront on our website <u>Hotels</u>: not enough of the "right" rooms and the right days <u>Schedule change</u>--good <u>Draws posted earlier if possible</u> <u>Distance between hotel and venue-</u> an issue <u>Doubles final</u> on Friday, was good <u>VIP desk</u>: too close to court <u>Position redundancy</u>: people get sick in key positions, we need to have redundancy in our volunteer positions, video team redundancy (A team and B team) <u>Results</u>- good new volunteer--Dominique Canale Adding 2 extra tables--tear down started earlier -Which matches to put on which court <u>Volunteer back breaking work-</u> building barriers was a killer, need a care taker in every area to see if they were taken care of, having multiple roles -need to have leaders in every area <u>Production</u>- attitude of train people, need to do that <u>Field of play</u>- how harsh they were with the credential

2020 Champs

-April 4th weekend 2020; Round Rock; JEW to work on banquet

Seize the moment:

2019-2020 Division Directors, committee members, chairs DD's: Georgia, Greater Toronto, Midwest Region, Michigan, Minnesota -Midwest--Minnesota (Alex T) 5a. New divisions--Rocky MT (tabled)

Committee Updates

Media, Women, Audit, Highschool, Marketing, Recruitment, coaching, Tech/WEb
Recruitment:

a new pipeline of schools
Coaching:
-certification classes around the country are potentials
Highschool:
-McFarland spoke about his plans, shared website, BOD hadn't gotten a chance to review (Tabled)

NIRSA Conference

-WL going, and will chat with Sport club directors and set up NCTTA type booth

Conferences

- a. College Scholarships--2020 NAIA again March 28-April 1st in Kansas City, KS
- b. High school athletic conference
- c. Connect in August (Joe and someone?)
- d. Teams conference in November in Anaheim (WL and Joe or others)

End of the season accolades

-do what we have done in the past? Superlatives--how to fund

-end of the season gift cards for DD/RD's--Joe agrees we should do something but what -USATT memberships, Kagin suggested the affiliate membership vs the adult membership or keep it so that DD's/RD's can play USATT tournaments if they wanted to -McFarland suggests some sort of 5 dollar kick back to NCTTA funding, but we would have to see if there is enough students applying for this

Mtg Adjourned 10:52pm Eastern time